

omocija Plus: Hrvatsko tržište novih osobnih vozila / siječanj - prosinac 2014. MARKE

	I	II	III	IV	V	VI	VII	VIII	IX	X	XI	XII	XII/2014.	UKUPNO 2014.		XII/2013.		I - XII/2013	
														jedinica	%	jedinica	%	jedinica	%
1 Volkswagen	288	345	465	857	629	752	661	266	300	341	303	265	15,29%	5472	16,11%	269	15,62%	4691	16,87%
2 Opel	154	164	354	683	825	671	245	110	163	143	138	111	6,41%	3761	11,07%	91	5,28%	2684	9,65%
3 Škoda	183	160	415	714	711	294	197	105	118	190	134	94	5,42%	3315	9,76%	160	9,29%	1786	6,42%
4 Peugeot	183	203	183	348	280	252	176	121	109	144	129	138	7,96%	2266	6,67%	142	8,25%	2044	7,35%
5 Renault	114	143	173	282	162	255	212	125	133	259	170	119	6,87%	2147	6,32%	101	5,87%	1732	6,23%
6 Citroen	119	173	193	257	252	229	223	116	104	126	102	70	4,04%	1964	5,78%	85	4,94%	1681	6,05%
7 Ford	73	68	67	151	429	269	154	58	57	114	51	263	15,18%	1754	5,16%	103	5,98%	1204	4,33%
8 Hyundai	143	105	94	159	243	309	129	51	131	123	76	63	3,64%	1626	4,79%	94	5,46%	1862	6,70%
9 Toyota	103	122	130	110	195	132	132	95	140	147	118	92	5,31%	1516	4,46%	87	5,05%	1038	3,73%
10 Kia	119	102	120	111	120	128	92	84	88	102	76	76	4,39%	1218	3,59%	87	5,05%	1637	5,89%
11 Audi	62	73	101	131	119	191	103	52	76	104	93	51	2,94%	1156	3,40%	66	3,83%	1005	3,61%
12 Mazda	101	104	100	79	68	61	125	68	92	105	78	78	4,50%	1059	3,12%	78	4,53%	670	2,41%
13 Dacia	58	75	75	69	121	107	91	48	73	155	88	58	3,35%	1018	3,00%	66	3,83%	732	2,63%
14 Nissan	55	69	115	73	72	72	94	78	141	80	80	53	3,06%	982	2,89%	58	3,37%	758	2,73%
15 BMW	52	41	63	177	118	66	83	41	54	82	70	55	3,17%	902	2,66%	42	2,44%	755	2,72%
16 Seat	16	17	106	128	149	105	68	14	11	23	66	12	0,69%	715	2,11%	12	0,70%	421	1,51%
17 Mercedes	26	49	49	68	86	79	76	41	48	67	55	46	2,65%	690	2,03%	25	1,45%	471	1,69%
18 Fiat	61	33	87	54	98	100	40	13	11	68	16	10	0,58%	591	1,74%	6	0,35%	238	0,86%
19 Suzuki	39	34	37	75	75	90	37	29	41	35	26	22	1,27%	540	1,59%	32	1,86%	447	1,61%
20 Honda	25	27	29	21	22	23	21	10	24	23	17	11	0,63%	253	0,74%	26	1,51%	326	1,17%
21 Chevrolet	48	41	32	46	15	15	4	5	5	3	2	1	0,06%	217	0,64%	57	3,31%	1021	3,67%
22 Mitsubishi	9	8	6	25	31	9	26	8	29	21	26	10	0,58%	208	0,61%	5	0,29%	51	0,18%
23 Volvo	13	8	40	14	19	24	14	7	14	12	6	5	0,29%	176	0,52%	11	0,64%	164	0,59%
24 Mini	10	2	8	9	5	12	14	4	6	9	15	15	0,87%	109	0,32%	3	0,17%	48	0,17%
25 Smart	2	2	1	1	5	3	12	6	2	3	11	3	0,17%	51	0,15%	2	0,12%	38	0,14%
26 Alfa Romeo	5	3	9	5	4	6	4	2	3	3	2	1	0,06%	47	0,14%	3	0,17%	40	0,14%
27 Jeep	9	2	2	1	3	5	2	2	4	3	9	4	0,23%	46	0,14%	5	0,29%	50	0,18%
28 Subaru	3	4	1	5	7	1	5	4	6	4	4	2	0,12%	46	0,14%	1	0,06%	27	0,10%
29 Land Rover	1	1	4	4	3	3	2	2	7	2	2	3	0,17%	34	0,10%	3	0,17%	82	0,29%
30 Porsche	1	1	3	4	3	5	2	1	0	1	2	1	0,06%	24	0,07%	0	0,00%	39	0,14%
31 Lancia	1	0	0	0	0	1	11	3	1	1	3	0	0,00%	21	0,06%	1	0,06%	8	0,03%
32 Lada	4	1	1	1	1	0	3	2	0	1	0	0	0,00%	14	0,04%	1	0,06%	15	0,05%
33 Jaguar	0	0	1	1	0	0	0	0	0	0	3	0	0,00%	5	0,01%	0	0,00%	5	0,02%
34 Infiniti	0	0	0	1	0	0	0	1	0	0	2	0	0,00%	4	0,01%	0	0,00%	5	0,02%
35 Tesla	0	0	0	0	0	0	1	0	2	0	0	1	0,06%	4	0,01%	0	0,00%	0	0,00%
36 Lexus	0	3	0	0	0	0	0	0	0	0	0	0	0,00%	3	0,01%	0	0,00%	18	0,06%
37 Maserati	0	1	0	0	0	0	1	0	1	0	0	0	0,00%	3	0,01%	0	0,00%	0	0,00%
38 Chevrolet USA	0	0	0	1	0	0	0	1	0	0	0	0	0,00%	2	0,01%	0	0,00%	5	0,02%
39 Doking	0	1	0	0	0	0	0	0	0	0	0	0	0,00%	1	0,00%	0	0,00%	1	0,00%
40 Lamborghini	0	0	0	0	0	0	0	0	0	1	0	0	0,00%	1	0,00%	0	0,00%	0	0,00%
41 Taiqi	0	0	0	0	0	0	0	0	0	1	0	0	0,00%	1	0,00%	0	0,00%	0	0,00%
42 OSTALI	0	0	0	0	0	0	0	0	0	0	0	0	0,00%	0	0,00%	0	0,00%	3	0,01%
<b>ukupno</b>	<b>2080</b>	<b>2185</b>	<b>3064</b>	<b>4665</b>	<b>4870</b>	<b>4269</b>	<b>3060</b>	<b>1573</b>	<b>1994</b>	<b>2496</b>	<b>1973</b>	<b>1733</b>	<b>100%</b>	<b>33962</b>	<b>100%</b>	<b>1722</b>	<b>100%</b>	<b>27802</b>	<b>100%</b>

**Promocija Plus: Hrvatsko tržište novih osobnih vozila / siječanj - prosinac 2014. MODELI**

		I	II	III	IV	V	VI	VII	VIII	IX	X	XI	XII	XII/2014.	UKUPNO 2014.		XII/2013.		I - XII/2013	
															jedinica	%	jedinica	%	jedinica	%
1	Škoda Octavia	97	87	321	415	444	179	119	45	69	134	66	52	3,00%	2028	5,97%	64	3,72%	738	2,65%
2	Volkswagen Golf	106	125	182	332	210	223	239	92	100	103	76	73	4,21%	1861	5,48%	61	3,54%	1682	6,05%
3	Volkswagen Polo	68	107	137	271	161	185	147	76	85	96	113	111	6,41%	1557	4,58%	99	5,75%	1312	4,72%
4	Opel Astra	55	34	210	298	258	271	68	25	71	41	39	37	2,14%	1407	4,14%	33	1,92%	990	3,56%
5	Opel Corsa	55	51	57	263	425	263	88	40	30	48	47	27	1,56%	1394	4,10%	32	1,86%	862	3,10%
6	Hyundai I30	54	40	43	117	193	233	39	26	38	23	24	18	1,04%	848	2,50%	28	1,63%	803	2,89%
7	Renault Clio	42	40	84	147	64	79	85	61	58	80	60	44	2,54%	844	2,49%	38	2,21%	645	2,32%
8	Škoda Rapid	42	49	68	186	158	76	52	47	32	41	37	29	1,67%	817	2,41%	27	1,57%	355	1,28%
9	Volkswagen Up	28	18	25	143	85	190	166	29	27	33	19	14	0,81%	777	2,29%	19	1,10%	452	1,63%
10	Volkswagen Passat	40	57	82	68	117	93	69	29	44	61	37	20	1,15%	717	2,11%	58	3,37%	616	2,22%
11	Ford Fiesta	25	13	14	59	248	172	71	13	18	30	15	15	0,87%	693	2,04%	43	2,50%	517	1,86%
12	Ford Focus	29	19	16	60	133	56	32	31	19	36	16	219	12,64%	666	1,96%	41	2,38%	378	1,36%
13	Peugeot 208	29	57	46	97	96	91	51	31	37	47	21	45	2,60%	648	1,91%	33	1,92%	662	2,38%
14	Toyota Yaris	52	55	32	31	91	66	53	31	55	80	28	25	1,44%	599	1,76%	33	1,92%	319	1,15%
15	Citroen C4	28	67	75	115	52	52	62	28	27	38	35	19	1,10%	598	1,76%	38	2,21%	533	1,92%
16	Peugeot 308	49	46	39	92	86	78	40	30	27	28	30	42	2,42%	587	1,73%	30	1,74%	504	1,81%
17	Kia Ceed	59	52	58	60	47	58	52	39	42	40	27	35	2,02%	569	1,68%	47	2,73%	594	2,14%
18	Mazda 3	45	60	49	26	27	22	68	35	55	75	39	45	2,60%	546	1,61%	44	2,56%	188	0,68%
19	Dacia Sandero	26	44	29	29	65	51	48	28	53	83	26	29	1,67%	511	1,50%	33	1,92%	418	1,50%
20	Renault Captur	33	32	43	36	23	91	35	27	22	105	19	20	1,15%	486	1,43%	30	1,74%	218	0,78%
21	OSTALI	1118	1132	1454	1820	1887	1740	1476	810	1085	1274	1199	814	46,97%	15809	46,55%	891	51,74%	15016	54,01%
	<b>ukupno</b>	<b>2080</b>	<b>2185</b>	<b>3064</b>	<b>4665</b>	<b>4870</b>	<b>4269</b>	<b>3060</b>	<b>1573</b>	<b>1994</b>	<b>2496</b>	<b>1973</b>	<b>1733</b>	<b>100%</b>	<b>33962</b>	<b>100%</b>	<b>1722</b>	<b>100%</b>	<b>27802</b>	<b>100%</b>

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		Benzin	udio	Diesel	udio	Električni	udio	UKUPNO 2014.	
								jedinica	%
1	Volkswagen	1731	31,6%	3739	68,3%	2	0,0%	5472	16,11%
2	Opel	2245	59,7%	1516	40,3%	0	0,0%	3761	11,07%
3	Škoda	619	18,7%	2696	81,3%	0	0,0%	3315	9,76%
4	Peugeot	391	17,3%	1875	82,7%	0	0,0%	2266	6,67%
5	Renault	645	30,0%	1502	70,0%	0	0,0%	2147	6,32%
6	Citroen	410	20,9%	1554	79,1%	0	0,0%	1964	5,78%
7	Ford	950	54,2%	804	45,8%	0	0,0%	1754	5,16%
8	Hyundai	1038	63,8%	588	36,2%	0	0,0%	1626	4,79%
9	Toyota	817	53,9%	699	46,1%	0	0,0%	1516	4,46%
10	Kia	702	57,6%	516	42,4%	0	0,0%	1218	3,59%
11	Audi	230	19,9%	926	80,1%	0	0,0%	1156	3,40%
12	Mazda	569	53,7%	490	46,3%	0	0,0%	1059	3,12%
13	Dacia	286	28,1%	732	71,9%	0	0,0%	1018	3,00%
14	Nissan	473	48,2%	501	51,0%	8	0,8%	982	2,89%
15	BMW	23	2,5%	877	97,2%	2	0,2%	902	2,66%
16	Seat	189	26,4%	526	73,6%	0	0,0%	715	2,11%
17	Mercedes	64	9,3%	626	90,7%	0	0,0%	690	2,03%
18	Fiat	424	71,7%	167	28,3%	0	0,0%	591	1,74%
19	Suzuki	470	87,0%	70	13,0%	0	0,0%	540	1,59%
20	Honda	137	54,2%	116	45,8%	0	0,0%	253	0,74%
21	Chevrolet	167	77,0%	50	23,0%	0	0,0%	217	0,64%
22	Mitsubishi	115	55,3%	75	36,1%	18	8,7%	208	0,61%
23	Volvo	12	6,8%	164	93,2%	0	0,0%	176	0,52%
24	Mini	54	49,5%	55	50,5%	0	0,0%	109	0,32%
25	Smart	47	92,2%	0	0,0%	4	7,8%	51	0,15%
26	Alfa Romeo	8	17,0%	39	83,0%	0	0,0%	47	0,14%
27	Subaru	16	34,8%	30	65,2%	0	0,0%	46	0,14%
28	Jeep	2	4,3%	44	95,7%	0	0,0%	46	0,14%
29	Land Rover	3	8,8%	31	91,2%	0	0,0%	34	0,10%
30	Porsche	8	33,3%	16	66,7%	0	0,0%	24	0,07%
31	OSTALI	41	69,5%	12	20,3%	6	10,2%	59	0,17%
<b>ukupno</b>		<b>12886</b>	<b>37,9%</b>	<b>21036</b>	<b>61,9%</b>	<b>40</b>	<b>0,1%</b>	<b>33962</b>	<b>100%</b>